It is with great pleasure that we invite you to take part in this year’s National Mini-conference to be held in Victoria on 18-19 November 2016. This year’s event promises to be as outstanding as ever, including an opening keynote speaker, the Jill Blewett Memorial Lecture and a multitude of sessions with a focus on Translation and Interpreting: Practice, Research and Publics.

The Australian Institute of Interpreters and Translators (AUSIT) is the national association for the translating and interpreting profession. It has more than 700 members who work in over 50 languages. Members adhere to a strict Code of Ethics and follow continuous professional development. AUSIT is committed to providing a forum for exchange, fostering the development of professional relationships with fellow translators & interpreters, agencies and language service users, government departments, tertiary institutions and other industry stakeholders, and promoting ethics and quality standards throughout the industry.

The AUSIT National Mini-conference aims to provide a forum for practitioners and scholars to explore important issues in translation and interpreting. This year, AUSIT is focussing efforts on raising public awareness of the translating and interpreting profession. The theme of this mini-conference offers participants a forum to present on issues related to practice, research and translation and interpreting in the public space.

Whether you’d like to launch a new product and capitalise on promotional opportunities available, connect with interpreters and translators from a variety of language backgrounds, or discuss current trends and challenges in the field, this is your opportunity to access some of the best and most committed members in the profession.

Sponsors are invaluable to the success of our two-day event.

**Theme:** Translation and Interpreting: Practice, Research and Publics

**Reach:** Marketing to more than 700 T&I practitioners and direct access to over 100 attendees

**Sponsorship opportunities:** Gold ($3,000 AUD), Silver ($1,500 AUD) and Bronze ($500 AUD)

**AUSIT 2016 National Mini-conference is proudly sponsored by:**

Will this be you?
Gold sponsorship (none remaining)

Maximum 1 opportunity $3,000 incl GST

- Verbal acknowledgement as a gold sponsor at the conference
- Recognition as sponsor of the Cocktail event on the conference website homepage
- Opportunity to address attendees and lead the toast on commencement of the cocktail event (max 3 mins)
- Branding presence at the cocktail event including logos on decorations and additional items
- Full entitlement to all other opportunities otherwise available under a Silver Sponsorship

Sold Out

Silver sponsorship (only one remaining available)

Maximum 4 opportunities $1,500 incl GST

- Verbal acknowledgement as a silver sponsor at the conference
- Written acknowledgement on selected electronic communications leading up to the conference, including the AUSIT In Touch newsletter
- Written acknowledgement in selected press releases
- One full-page advertisement in the Conference Program
- Priority placement of your logo on the conference website homepage
- One full sponsor registration to the conference, including attendance at the opening plenary speech, parallel sessions, Friday night cocktail event and the Jill Blewett Memorial Lecture on Saturday 19th (excludes access to the AGM)
- Opportunity to set up information/promotional displays at the conference
- Your company logo on EITHER each conference tote bag or each delegate lanyard or name tag or each volunteer t-shirt or each corporate cupcake at a morning or afternoon tea (placement and size of logo at the discretion of AUSIT)
- 2 promotional inserts into the conference tote bag (no larger than A4)
- Inclusion of your company logo on conference signage including logo in a prominent position

Bronze sponsorship (only one remaining available)

Limited opportunities $500 incl GST

- Verbal acknowledgement as a bronze sponsor at the conference
- Written acknowledgement on selected electronic communications leading up to the conference
- One half-page advertisement in the Conference Program
- Placement of your logo on the conference website homepage
- Opportunity to set up information/promotional displays at the conference
- 1 promotional insert into the conference tote bag (no larger than A4).

AUSIT 2016 National Mini-conference is proudly sponsored by:

Will this be you?

[Logos of sponsoring organizations]
Yes! I want to sponsor the 2016 AUSIT Annual Mini-conference in Melbourne, Australia on 18-19 November 2016.

Sign me up:

Company name: 

ABN: 

Company address: 

Contact person: 

Contact email: 

Please Select Your Sponsorship Type (AUD):

- N/A
- Gold $3,000 incl GST
- Silver $1,500 incl GST
- Bronze $500 incl GST

Signature: 

Date: 

To complete your registration:
1. Email your completed registration form to AUSIT at natminconf@ausit.org
2. A Tax Invoice will be provided upon receipt
3. Payment must be made by Bank Transfer, Credit Card or Cheque by 18 August 2016
4. An organising committee member will be in touch to discuss branding and promotion

Any queries, please send them to us at natminconf@ausit.org or direct them to your nominated contact

AUSIT 2016 National Mini-conference is proudly sponsored by:

Will this be you?
<table>
<thead>
<tr>
<th>Types of Sponsorship available</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Toast and branding opportunities at the Friday evening social cocktail event</td>
<td>✓</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Written acknowledgement in selected press releases</td>
<td>✓</td>
<td>✓</td>
<td>-</td>
</tr>
<tr>
<td>Inclusion of your company logo on selected conference items (lanyard, tote bag etc)</td>
<td>✓</td>
<td>✓</td>
<td>-</td>
</tr>
<tr>
<td>Written acknowledgment on selected electronic communications including the In Touch newsletter</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Free sponsor attendance registrations</td>
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<td>1</td>
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<tr>
<td>Opportunity to set up information/promotional displays</td>
<td>Large</td>
<td>Large</td>
<td>Medium</td>
</tr>
<tr>
<td>Placement of your logo on the conference website homepage.</td>
<td>Priority</td>
<td>Priority</td>
<td>Standard</td>
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<tr>
<td>Advertisement in the conference program</td>
<td>Full-page</td>
<td>Full-page</td>
<td>Half-page</td>
</tr>
<tr>
<td>Promotional inserts for the conference tote bag</td>
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<td>2</td>
<td>1</td>
</tr>
</tbody>
</table>

**Don’t want to be a sponsor? Still want to be involved?**

We are committed to encouraging continuing professional development amongst our practitioners and we believe this is important and beneficial to everyone who deals with our profession. Therefore we also encourage you to support our mini-conference in other ways, whether or not you become a sponsor, such as by:

- attending the conference
- promoting the conference to your T&I practitioners and clients
- becoming an associate member of AUSIT (individuals only)

*Get in touch at natminconf@ausit.org to discuss any ideas you may have, or check out our conference homepage for more information:*


**AUSIT 2016 National Mini-conference is proudly sponsored by:**

Will this be you?